

Hands Organic Homepage Copy

Project Completed 3/2022

Wendy wanted to articulate her message in a clearer way. She also wanted to rewrite her About page, and get more exposure on her Instagram account.

I performed keyword research to give her the best hashtags to include in her posts. We collaborated on her tone and style, and I presented several options for her to choose from.

Headline options were provided for Wendy here*

Say hello to your new plant friends with benefits.

Just like nature, your skin is always renewing itself. But sometimes it needs a helping hand - that's where we come in.

Harnessing the natural healing power of plants, Hands uses select herbs and flowers that nourish and heal your skin - without the toxins, allergens, and preservatives.

Because you're a conscious buyer. You want healthier options, but are tired of spending countless hours researching labels, unnatural ingredients, only to find another thing to add to your "no" list.

Turning the long list of "no's" into one simple "yes!"

Ethically crafted in small batches with organic, safe ingredients. Breathe in that sigh of relief as you celebrate the colors and scents of plant-based skincare.

We've done the work so you can conveniently enjoy luxurious, clean, non-toxic skincare every day.

Because toxin-free living doesn't have to be hard. It can be colorful, fun, and joyful.

Sustainable skincare that gives you peace of mind.

insert image

We believe you can have it all - luxurious, affordable skin care that is good for you and the planet.

When it comes to skincare, less is more. And because your skin absorbs 64% of everything you put on it, nurture it with “fresh food”.

Packaged only with gentle, environmentally friendly materials, you can create healthy habits that translate into happy habitats.

Shop Collections button